



SPONSORSHIP AGREEMENT

Between

Superior Basketball League

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Superior League Corp is a Non-Profit Organization Legally Formed in NJ, Section 501(c)(3) Approved.

Created on 1/22/2020

This Sponsorship Agreement [known hereafter as **the "Agreement"**] is executed on this date _____ between [_____, known hereafter as the "Sponsor"] and [**Superior League**] known hereafter as the "Sponsee."

Terms of Agreement

1. Sponsee Obligations

The Sponsee will give the Sponsor contribution for the following benefits:

- Constant reminders and posts on personal league chats and groups regarding the Sponsor and their services
- Sponsor mention in Sponsee's Instagram Bio/Headline
- Sponsor mention in Sponsee's FaceBook Bio/Headline
- Sponsor mention in Sponsee's Twitter Bio/Headline
- Sponsor mention on Instagram/Facebook/Twitter posts about League Stats after games
- Sponsor logo on YouTube Page/Channel
- Sponsor logo on all newly uploaded videos of games/highlights to YouTube
- Sponsor Logo on Scoreboard/Stats table cloth for all players/fans to see at the games
- Sponsor Logo on League backdrop for fan photos and game day MVP players
- Certain sponsors will have Logo on Roll-Up Banners
- Sponsor Logo and mention on official league website
- Sponsor Name or Logo on Championship Shirts & Championship Trophy
- DJ/Commentator at events and games will mention sponsors & address & any valid promos
- League Full Uniforms will have sponsor logo

2. Sponsor Obligations

The Sponsor agrees to pay the amount of \$_____,_____ made payable to Sponsee and due by date_____.



3. Sponsor Trademarks and Materials

Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with **Superior League** games and events. Sponsee agrees to use materials according to Sponsor's trademark usage guidelines.

The Sponsor agrees to offer the following materials for marketing and promotional purposes:

- One or two versions of the official company logo

5. Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

6. Term and Termination

6.1 This Agreement will be valid for the period of _____ to _____.

6.2 The Sponsee may terminate this Agreement at any time for any reason. In the event that the Sponsee terminates this Agreement for any reason other than Sponsor's breach of Agreement, the Sponsee shall refund any fees received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for the event, at the Sponsor's expense.

6.3 The Sponsor may terminate this Agreement only by breach of Agreement by the Sponsee after giving Sponsee at least ten (10) days prior written notice specifying the nature of the breach and giving the Sponsee at least ten (10) days to resolve such breach. If breach occurs less than ten (10) days before the event, Sponsor may terminate this Agreement if breach is not resolved by the first day of the event.

7. Disagreement

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

8. Miscellaneous

8.1 This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

8.2 This Agreement shall be governed by and executed in accordance with the laws of the State of New Jersey applicable to agreements made and to be performed entirely within this state.



8.3 The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties.

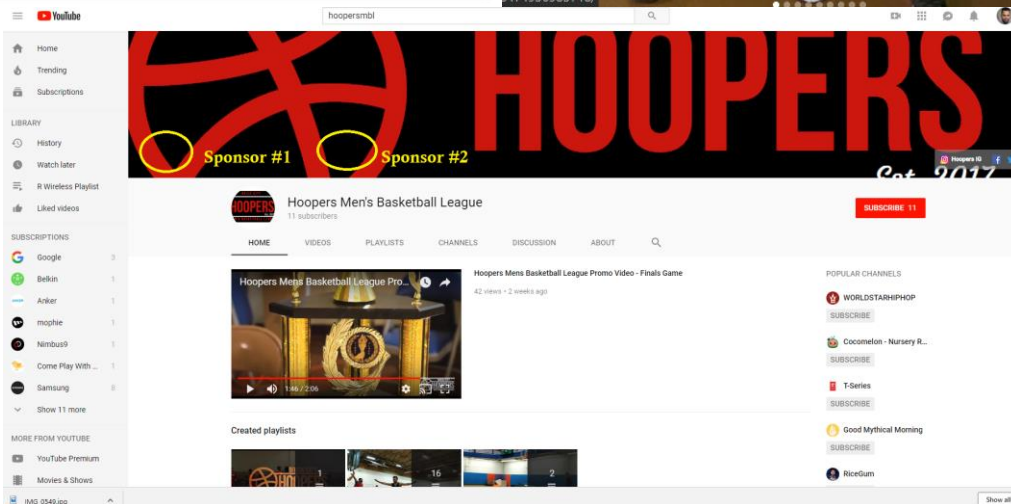
In witness whereof, the Sponsee and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

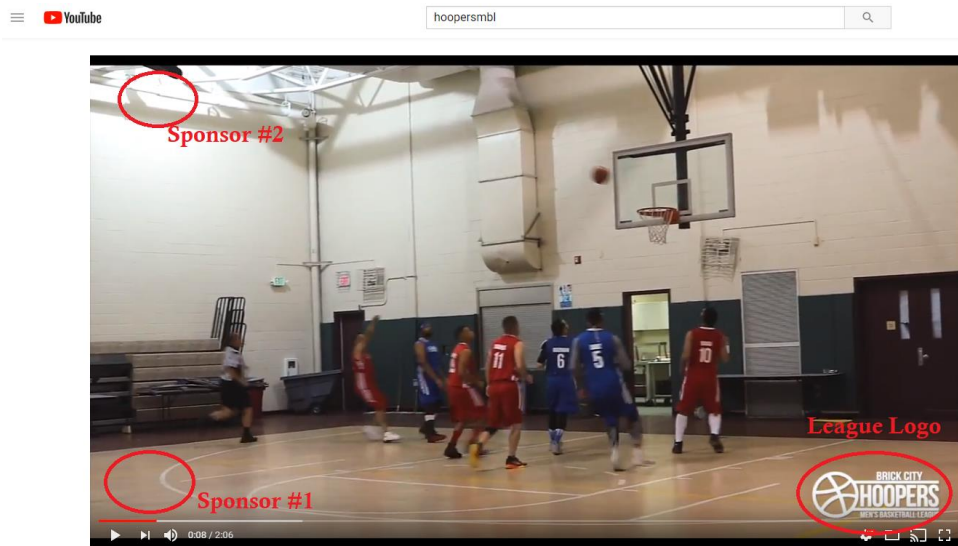
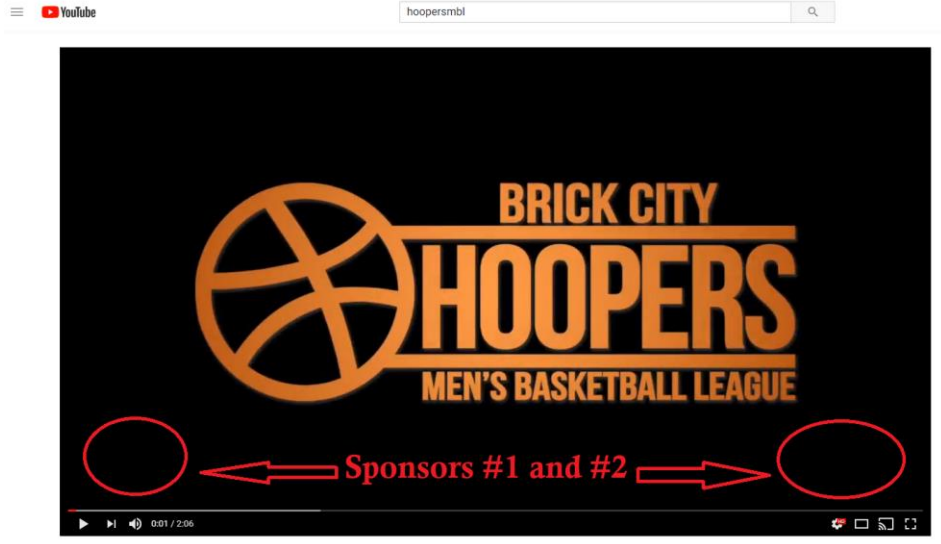
[Sponsee Signature] [Sponsee Title]

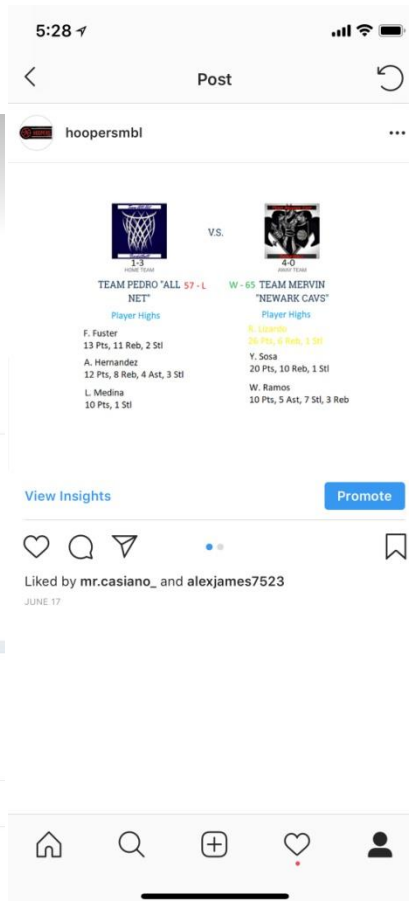
[Sponsor Title] [Sponsor Title]

[Date] [Date]

Examples of Media & Sponsor Visibility







Phone: 1-888-372-3222

Email: info@superiorbl.com

